**Course Project: Travel Agent Website**

**General Information**

* **Purpose** – I am an independent travel agent. This website would be great for marketing my services, while doubling as CRM.
* **Motif** – Utilize themes and designs from websites like Bootstrap, Font Awesome, Wordpress and others that are available for public use or purchase. Mix and match designs and themes. Something worldly, bright, chic, modern, clean, streamlined. Business but with personality. For background, use real photos from personal travels.
  + **Theme Colors:** Gold, other soft earthy color and jewel tone
  + **Text Style:** PT Sans Serif

**Content**

**Admin**

Admin Management Dashboard (Sub Pages)

**Business**

Home

About (Sub Pages and Nav Drop Down)

Services (Sub Pages and Nav Drop Down)

Blog (Sub Pages)

Contact

**User**

Login

Register

Profile (Sub Pages and Nav Drop Down)

**Navigation**

* **Navigation Bar (Top)**
  + Home
  + About (About, FAQs) – Need Drop-Down Function
  + Services (General Services, Request a Trip) – Need Drop-Down Function
  + Blog: "Blog" or "Be Inspired”
  + Contact
  + Profile (My Account {Shows If Logged In}, Log-In, Register) – Need Drop-Down Function
* **Navigation Bar (Bottom)**
  + Footer Icon: Administrator Log-In (Hidden from Public if Possible)
  + Contact: Name, Phone, E-Mail, Social Media – Where should I place this info, exactly?

**Admin**

* **Administrator Management Dashboard Log-In**
  + Background: Basic black, white or other neutral color.
  + No Nav Bar
  + Body:
    - Manage Customers (Add, Delete, Update)
    - Manage Trip Details
    - Manage Payments
    - View New Itinerary Requests
    - Manage Messages (from Clients and System)
    - Add/Edit/Delete Blog Post
    - Log-Out

**Business**

* **Home Page**
  + Background: Scrolling Image from Travel, Light-Colored Background for Content
  + No Nav Bar
  + Header – Business Name
  + Body:
    - Photo buttons navigate to each page. When you hover, it shows additional paths.
      * About: (About, FAQs)
      * Services: (General Services, Request a Trip)
      * Blog: "Blog" or "Be Inspired"
      * Contact: "Reach out!"
      * Profile: (Login, Register)
  + Footer – Contact and Administrator Log-In
* **About: Main**
  + Background: Static Image from Travel, Light-Colored Background for Content
  + Navigation
  + Body (Thin/White Border, Frame Align Center, Left Align Text, White Text)
    - Purpose/Mission Statement (Under Construction)
    - Customer Promises
  + Footer – Contact and Administrator Log-In
* **About: FAQ**
  + Background: Static Image from Travel, Light-Colored Background for Content
  + Navigation
  + Body (Thin/White Border, Frame Align Center, Left Align Text, White Text)
    - Account (Bolded: Title, Q, A, and a List Format of QA. <div> each QA pair, <br> between each section)
    - Payment (Bolded: Title, Q, A, and a List Format of QA. <div> each QA pair, <br> between each section)
    - Communication (Bolded: Title, Q, A, and a List Format of QA. <div> each QA pair, <br> between each section)
  + Footer – Contact and Administrator Log-In
* **Services: General Services**
  + Background: Static Image from Travel, Light-Colored Background for Content
  + Navigation
  + Body (Thin/White Border, Frame Align Center, Left Align Text, White Text)
    - Services I Provide
    - Doing Business
    - “Questions? FAQ” Link (Goes to FAQ Page)
  + Footer – Contact and Administrator Log-In
* **Services: Request a Trip**
  + Background: Static Image from Travel, Light-Colored Background for Content
  + Navigation
  + Body (Split Screen, 2 Sides, Thin/White Border, Frame Align Left, Left Align Text, Black Text)
    - Left Top: Drop-Down Menu (When Choice is Made, Survey Displays in Existing Survey Box)
      * “Choose Request Type” (Grey Drop-Down Box with Arrow)
        + Individual Client Travel Survey (Lighter Color than “Choose Request Type”)
        + Group Client Travel (Lighter Color than “Choose Request Type”)
        + Special Event Survey (Lighter Color than “Choose Request Type”)
    - Left Bottom: Separate Field for Survey (Scrolls, white or light-colored body)
      * + Title of Survey
        + Entry Fields and Check Boxes (Must Include Hard Stop for Important Fields/Info)
        + “Submit” Button Processes/Alerts:

Process: Submits Form, Confirms Submission, Resets Page

If Missing Important Info:

Which items will be necessary\*?

Form Will Not Be Submitted

“[Missing Info Field] Must Be Filled” (When Submit Button Is Pushed)

If Customer is Logged in:

Info is sent to profile, Admin is alerted

No log-in/register alert appears

Alert: “Submit Successful! You will be contacted within the next 24 hours.”

If Customer is Not Logged in:

Alert Box: “Would You Like to Register/Log-In?”

Links/Button in Floating Alert Box:

Yes: “Log-In”, “Register” Links

No: “No, Continue” Button

Request is sent to Admin

If “No, Continue”:

Request is sent to Admin

No new profiles are created/updated

Alert: “Request Successful! You will be contacted within the next 24 hours.”

If Yes Log-In:

Itinerary Request Form Holds Data

Log-In Form Pops Up Hovering Over Itinerary Request Form

Username

Password

Forgot Password? – May be too much, it’s a whole extra process.

“Log-In” Button Alerts:

“Incorrect Username/Password Combination”

“Missing Username or Password”

“Username Not Found”

“Request Successful! You will be contacted within the next 24 hours.”

“Continue Without Log-In” Button Alerts:

“Request Successful! You will be contacted within the next 24 hours.”

If log-in successful:

Request is sent to Admin

Data will be submitted and connected to an existing account in the database according to both username and password

User re-routed to blank Itinerary Request Page

If “continue without log-in” is chosen:

Request is sent to Admin

No new profiles are created/updated

User re-routed to blank Itinerary Request Page

If Yes Register:

Itinerary Request Form is Submitted

Admin is alerted to new request

User is Navigated to Register Profile Page

Alert on Page: “Your request has been submitted successfully! Please continue to register your account.”

Forms Pre-Filled from Itinerary Request Form

“Create Profile” Button

User ID Number Created

Alerts:

“Please Provide [Missing Info]”

“E-Mail Already Exists”

“Username Already Exists”

“Success!”

When Successful, Register Form will be sent into the database

OR MAYBE, I can have them hit Submit, which will be sent to database and admin, and once it’s submitted, ask if they would like to link this request to an existing account or if they would like to create a new account, then once it’s created, the request can be automatically linked to the new account)

* + - Right Top: Travel Inspiration (Separate Field for Links, Scrolls, white or light-colored body)
      * “Need Some Inspiration?”
        + “See where I’ve been!” Link to Blog
        + “See what’s out there!” Link to Lonely Planet (**Note:** Good, but clients can book there. Going to have to express the value of services on the About page.)
        + “Feeling Adventurous? Surprise Yourself!” Link to Earth Roulette (**Note:** Jantaroo is good, but it leads to Expedia)
        + “Google It” Google Search Bar (Create a search bar: see this [link](https://www.wired.com/2010/02/add_a_google_search_box_to_your_site/#Implementing_The_Basic_Search_Engine) for instructions )
  + Footer – Contact and Administrator Log-In
* **Blog: Entry List**
  + Background: Scrolling Image from Travel, Light-Colored Background for Content
  + Navigation
  + Body:
    - Left: List of Posts (Each Post will have its own separate html path – revisit website assignment)
    - Right: Search by Keyword (revisit bookmark assignment)
    - Right: Search by Month/Year (Section)
  + Footer – Contact and Administrator Log-In
* **Blog: Add**
* **Blog: Edit/Delete**
* **Contact**
  + Background: Static Image from Travel, Light-Colored Background for Content
  + Navigation
  + Body:
  + Central Top: Contact Info
    - Business Name:
    - Phone:
    - E-Mail:
    - Social Media
  + Central Bottom: Contact Form
    - Label and input boxes
      * Name:
      * E-Mail:
      * Phone:
      * Question/Comment:
      * “Submit” Button
        + Sends message to Admin
    - Alert: Must include Name and either E-Mail or Phone, AND Question/Comment.
      * + If all fields filled, Send
        + If missing info, Alert (“Please enter []”)
  + Footer – Administrator Log-In (Optional)

**User**

* **Profile: Log-In/Register**
  + Background: Static Image from Travel, Light-Colored Background for Content
  + Navigation
  + Body (Split Screen into Two Sides)
    - Left: Log-In
      * E-Mail
      * Password
      * “Log-In” Button (Leads to Profile According to Credentials)
      * “Forgot Password?” (Link)
      * Alert:
        + Missing Info (E-Mail, Password Field Empty)
        + Credentials Not Found: Username Doesn’t Exist
        + Credentials Combo Incorrect: Username Found, Password Incorrect
    - Right: Register
      * Username
      * E-Mail
      * Password
      * Confirm Password
      * “Register Button” (Leads to New Profile, Disabled if Field I)
      * Alert:
        + Missing Info
        + Username/E-Mail Already Exists in the System
        + Passwords Don’t Match)
  + Footer – Contact and Administrator Log-In
* **Profile: Register**
  + Background: Static Image from Travel, Light-Colored Background for Content
  + Navigation
  + Body
    - Center: Register Form
      * Username
      * E-Mail
      * Password
      * Confirm Password
      * First Name
      * Last Name
      * DOB
      * Preferred Port of Departure (Drop-Down)
      * City
      * State (Drop-Down)
      * “Register” Button
      * “Cancel” Button
      * Alert if Missing Info, Passwords Don’t Match)
    - Center: “Have an account?” Log-In (Link)
  + Footer – Contact
* **Profile: My Account**
  + Background: Light Color, Static
  + Navigation
  + Body:
    - Central: Manage Info (Alert if Missing Info, Passwords Don’t Match, Passwords are same as old password Username Already Exists In System)
      * Username
      * E-Mail
      * Password
      * Confirm Password
      * First Name
      * Last Name
      * DOB
      * Preferred Port of Departure (Drop-Down)
      * City
      * State (Drop-Down)
      * “Update” Button
      * “Cancel” Button
    - Left: Messages (from Agent and System)
    - Left: Access Itineraries (Proposed, Purchased)
    - Left: New Itinerary Request
    - Left: Make Payment (Advanced Feature – New Page)
    - Left: “Log-Out” Link
  + Footer – Contact